

## SPONSORSHIP OPPORTUNITIES

Whitaker Center and Theatre Harrisburg are proud to present the inaugural Harrisburg Penguin Project production of Annie Jr. showing August 26 & 27!

All roles will be filled by young artists with special needs, ages 10-21, and will be joined by dedicated peer mentors - children the same age - who volunteer to work alongside the artists.

Currently, we are seeking sponsors to enhance this important community initiative.

**For questions about these sponsorship opportunities or additional details, please contact Whitaker Center's Vice President of Development Michael Ringenbach at [mringenbach@whitakercenter.org](mailto:mringenbach@whitakercenter.org) or (717) 585-4257.**

### **COMMITTED TO THE PENGUIN PROJECT FOUNDATION MISSION:**

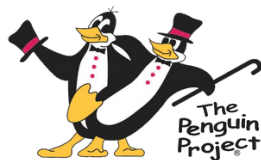
- Provide a supportive environment for children with disabilities to explore their creative talents.
- Provide a development opportunity for the children for enhanced social interaction, communication skills, self-confidence and self-esteem.
- Create a social network for children who previously had very few friends and limited social opportunities.



# PRESENTING SPONSOR - \$15,000

## INVESTMENT BENEFITS

- One Presenting Sponsorship (\$15,000) available with Industry Exclusivity and First Right of Refusal for next year's Harrisburg Chapter Penguin Project
- Name in any Press Release, Advertisements or e-Blasts
- Mention on Theatre Harrisburg & Whitaker Center Websites
- 25 Tickets to the Production with Company Logo on Tickets
- Speaking at the Performance (up to 3 minutes)
- Signage and Electronic Board at the Whitaker Center
- Company Logo on Front Cover and Brief Paragraph about Company in Annie Jr. Program
- One Social Media Post Mention leading up to the Production
- Full Page Ad in Theatre Harrisburg's Regular Playbill for First Show of 2023-24 Season
- Company Logo on T-shirts given to all Actors and Production Team Members
- Rights to Full Use of the Harrisburg Branch Penguin Project Logo
- Opportunity to Present a Gift to the Cast Members



# SUPPORTING SPONSOR - \$10,000

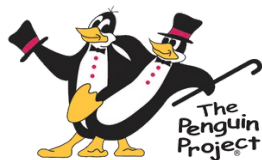
## INVESTMENT BENEFITS

- Two Supporting Sponsorship (\$10,000) available with Industry Exclusivity and First Right of Refusal for next year's Harrisburg Chapter Penguin Project
- Name in any Press Release, Advertisements or e-Blasts • Mention on Theatre Harrisburg & Whitaker Center Websites
- 15 Tickets to the Production
- Speaking at the Performance (up to 2 minutes)
- Signage and Electronic Board at the Whitaker Center
- Company Logo on Front Cover and a Brief Paragraph about Company in Annie Jr. Program
- Full Page Ad in Theatre Harrisburg's Regular Playbill for First Show of 2023-24 Season
- Company Logo on T-shirts given to all Actors and Production Team Members
- Rights to Full Use of the Harrisburg Branch Penguin Project Logo

# RECEPTION SPONSOR - \$7,500

## INVESTMENT BENEFITS

- One Reception Sponsorship (\$7,500)
- Mention on Theatre Harrisburg & Whitaker Center Websites
- 10 Tickets to the Production
- Speaking at the Reception (up to 2 minutes)
- Mention in the Annie Jr. Program
- Half Page Ad in Theatre Harrisburg's Regular Playbill for First Show of 2023-24 Season
- Company Logo on T-shirts given to all Actors and Production Team Members
- Rights to Full Use of the Harrisburg Branch Penguin Project Logo



## PENGUIN SPONSOR - \$5,000

### INVESTMENT BENEFITS

- One Penguin Sponsorship (\$5,000)
- Mention on Theatre Harrisburg & Whitaker Center Websites
- 10 Tickets to the Production
- Mention in the Annie Jr. Program
- Half Page Ad in Theatre Harrisburg's Regular Playbill for First Show of 2023-24 Season
- Company Logo on T-shirts given to all Actors and Production Team Members
- Rights to Full Use of the Harrisburg Branch Penguin Project Logo

## MENTOR SPONSOR - \$5,000

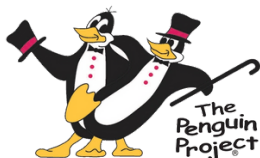
### INVESTMENT BENEFITS

- One Mentor Sponsorship (\$5,000)
- Mention on Theatre Harrisburg & Whitaker Center Websites
- 10 Tickets to the Production
- Mention in the Annie Jr. Program
- Half Page Ad in Theatre Harrisburg's Regular Playbill for First Show of 2023-24 Season
- Company Logo on T-shirts given to all Actors and Production Team Members
- Rights to Full Use of the Harrisburg Branch Penguin Project Logo

## TECHNOLOGY SPONSOR - \$5,000

### INVESTMENT BENEFITS

- One Technology Sponsorship (\$5,000)
- Mention on Theatre Harrisburg & Whitaker Center Websites
- 10 Tickets to the Production
- Mention in the Annie Jr. Program
- Half Page Ad in Theatre Harrisburg's Regular Playbill for First Show of 2023-24 Season
- Company Logo on T-shirts given to all Actors and Production Team Members
- Rights to Full Use of the Harrisburg Branch Penguin Project Logo



## FOUNDERS SPONSOR - \$2,500

### INVESTMENT BENEFITS

- 5 Tickets to the Production
- Mention on signage and listed in the Annie Jr. Program
- Mention on website
- Mention in Theatre Harrisburg's Regular Playbill for First Show of 2023-24 Season
- Rights to Full Use of the Harrisburg Branch Penguin Project Logo

## COMMUNITY SPONSOR - \$1,000

### INVESTMENT BENEFITS

- 2 Tickets to the Production
- Mention on signage and listed in the Annie Jr. Program
- Mention on website
- Mention in Theatre Harrisburg's Regular Playbill for First Show of 2023-24 Season
- Rights to Full Use of the Harrisburg Branch Penguin Project Logo

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**WHITAKER CENTER FOR SCIENCE AND THE ARTS** 222 Market Street, Harrisburg PA 17101  
**THEATRE HARRISBURG** 513 Hurlock Street, Harrisburg PA 17110

